

**PRIVACY POLICY ON THE PROCESSING OF PERSONAL DATA
OF USERS OF THE SASSUOLO CALCIO FACEBOOK FAN PAGE
PURSUANT TO REGULATION (EU) 2016/679 ('GDPR')**

Dear User, we are pleased to welcome you to the Sassuolo Calcio Facebook Fan Page.

In accordance with the provisions of Judgment C-210/16 of 5 June 2018 of the Court of Justice of the European Union ('Court'), we hereby inform you about the processing of personal data carried out during your visit to our Facebook Fan Page and your interaction with it.

We would like to point out that Facebook fan pages are user accounts that can be activated on Facebook by individuals or businesses in order to share and disseminate **communications** and connect and interact with **users of the social network and with mere visitors to the page.**

The Court specified that the processing of personal data of visitors to fan pages is essentially carried out by Facebook, through the installation of persistent cookies (lasting two years) on the devices of users who visit the page (which allow monitoring), in order to improve its advertising system.

Facebook Inc. and, for the European Union, Facebook Ireland, are Data Controllers in that they primarily determine the purposes and means of processing the personal data of Facebook users and visitors to the Fanpage on Facebook.

The information that Facebook collects, how it is processed, the parties with whom it is shared, the legal basis for processing, and how to exercise the rights of data subjects under the GDPR are described in Facebook's privacy policy, which can be found at the following link: <https://www.facebook.com/privacy/explanation>.

For details on the cookies used by Facebook, please refer to the link <https://www.facebook.com/policies/cookies/> to Facebook's cookie policy.

The administrator of a fan page (in this case, **U.S. Sassuolo Calcio S.r.l.**), thanks to the 'Facebook Insight' feature provided by Facebook, receives only **anonymous and aggregated statistical data** on visitors to its fan page, information that is the result of processing carried out exclusively by Facebook on the basis of certain parameters determined and set by the administrator, who is therefore considered to be the Data Controller.

Further information on this subject is available at the following link: <https://www.facebook.com/help/794890670645072>

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